

The iPad Air is unbelievably thin and light. And yet it's so much more powerful and capable. With the A7 chip,advanced wireless, and great apps for productivity and creativity - all beautifully integrated with iOS 7 - iPad Air lets you do more than you ever imagined. In more places than you ever imagined.

iPad Air is impossibly thin but incredibly solid thanks to its aluminum unibody design. It dropped almost a quarter of the volume of the previous-generation iPad. So it weighs just one gravity-defying pound. But what makes iPad Air truly remarkable is that it packs so much more power and capability into its sleek enclosure. So you can do even more with it,while carrying even less with you.

iPad has always been about the display. And that's even truer with iPad Air. Because Apple reduced the width of the device, along with the bezels on the sides of the display. But the size of the stunning Retina display is exactly the same. So your content fills your view more than ever.

The Apple-designed A7 chip brings 64-bit desktop-class architecture to iPad. That means up to twice the CPU speed and graphics performance for everything you do. And still long hour of battery life to study,play,build,and create whatever you want,all you want.

The A7 chip takes iPad to heights of power and speed. Thanks to the A7 chip,apps run faster. Games are more responsive. And everything you do with iPad Air feels quicker,because it is quicker. Up to twice as quick, in fact. And the A7 chip features 64-bit architecture,opening the door for even more robust and powerful apps. Which means even more possibilities for what you can do with iPad Air.

iPad Air was designed to be on the move. That's why the M7 coprocessor makes so much sense. It measures motion from your iPad Air by pulling data from the accelerometer,gyroscope,and compass. So your apps can give you a better experience based on the movement of your iPad Air. It's a task that would normally fall to the A7 chip. But M7 is more efficient at it,which saves on power.

iPad Air is powerful, but not power hungry. Even though it's 20 percent thinner and up to twice as fast as the previous-generation iPad, it still gives you the same incredible long-hour battery life. That's because the A7 chip isn't just more powerful, it's also more efficient. So no matter where you go with iPad Air, you'll have the battery power to go even further.

iPad Air gives you up to twice the Wi-Fi performance thanks to two antennas and MIMO (multiple-input multiple-output) technology. With dual-band 802.11n Wi-Fi and MIMO,download speeds can reach up to 300 Mbps - double the data rate of the previous-generation iPad. So now when you want to download a movie,share photos or documents with AirDrop,or just browse the web,your connection is even faster than before.

Key Selling Points

All-better design,leaner,and definitely meaner Retina display,so much to see,so little to hold A7 chip M7 coprocessor Same great battery life Ultrafast Wi-Fi

Product Features

All-better design, leaner, and definitely meaner

iPad Air is impossibly thin but incredibly solid thanks to its aluminum unibody design. It dropped almost a quarter of the volume of the previous-generation iPad. So it weighs just one gravity-defying pound. But what makes iPad Air truly remarkable is that it packs so much more power and capability into its sleek enclosure. So you can do even more with it, while carrying even less with you.

Retina display, so much to see, so little to hold

iPad has always been about the display. And that's even truer with iPad Air. Because Apple reduced the width of the device, along with the bezels on the sides of the display. But the size of the stunning Retina display is exactly the same. So your content fills your view more than ever.

Incredible performance, it's light on everything but power

The Apple-designed A7 chip brings 64-bit desktop-class architecture to iPad. That means up to twice the CPU speed and graphics performance for everything you do. And still long hour of battery life to study,play,build,and create whatever you want,all you want.

A7 chip

The A7 chip takes iPad to heights of power and speed. Thanks to the A7 chip, apps run faster. Games are more responsive. And everything

you do with iPad Air feels quicker, because it is quicker. Up to twice as quick, in fact. And the A7 chip features 64-bit architecture, opening the door for even more robust and powerful apps. Which means even more possibilities for what you can do with iPad Air.

M7 coprocessor

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Same great battery life

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Ultrafast Wi-Fi

iPad Air gives you up to twice the Wi-Fi performance thanks to two antennas and MIMO (multiple-input multiple-output) technology. With dual-band 802.11n Wi-Fi and MIMO, download speeds can reach up to 300 Mbps - double the data rate of the previous-generation iPad. So now when you want to download a movie, share photos or documents with AirDrop, or just browse the web, your connection is even faster than before.

Main Specifications

Product Description	Apple iPad Air Wi-Fi - tablet - 32 GB - 9.7"
Product Type	Tablet
Display	9.7" IPS TFT - LED backlight - 2048 x 1536 (264 ppi) - Multi-Touch
Processor	Apple A7 - 64-bit
Storage	32 GB
Wireless Connectivity	802.11a/ b/ g/ n, Bluetooth 4.0
Camera	5 Megapixel rear + (1.2Mpix front camera)
HD Video Recording	1080p
Battery Run Time	Up to 10 hours
Dimensions (WxDxH)	16.95 cm x 0.75 cm x 24 cm
Weight	469 g
Colour	Space grey
Localisation	English / United Kingdom
Manufacturer Warranty	1 year warranty

Extended Specification

General	
Product Type	Tablet
Operating System	Apple iOS 8
Display	
Туре	9.7" IPS TFT - LED backlight
Resolution	2048 x 1536 (264 ppi)
Touchscreen	Multi-Touch
Features	Fingerprint resistant oleophobic coating, Retina display
Processor	
Processor	Apple A7
64-bit Computing	Yes
Memory	
Storage	32 GB
Communications	
Wireless Connectivity	802.11a/ b/ g/ n, Bluetooth 4.0
Camera	

Rear-facing Camera	5 Megapixel	
HD Video Recording	1080p	
Features	Video stabilizer, tap to focus, photo and video geotagging, face detection in still images, 5-megapixel iSight camera, autofocus, FaceTime HD camera	
Front-facing Camera	1.2 Megapixel	
Multimedia		
Supported Digital Video Formats	MPEG-4 SP (up to 640x480), Motion JPEG (up to 1280x720), H.264 High Profile Level 4.2 (up to 1080p)	
Audio	Two microphones , speaker	
Supported Digital Audio Formats	MP3, WAV, AAC, AIFF, protected AAC, Audible, Apple Lossless	
Software		
Preloaded Software	Clock, Mail, Notes, Calendar, Contacts, Messages, Camera, FaceTime, Photo Booth, Safari, Videos, Photos, App Store, Maps, Game Center, iBooks, Newsstand, Siri, iCloud, Reminders, Music, iTunes Store, Podcasts	
System Requirements for PC Co	nnection	
OS Required	Microsoft Windows 7, Microsoft Windows Vista, Microsoft Windows XP Professional SP3, Microsoft Windows XP Home Edition SP3, Apple MacOS X 10.6.8 or later, Windows 8	
Expansion and Connectivity		
Interfaces	1 x headphones 1 x Lightning	
Battery		
Technology	Lithium polymer	
Capacity	32.4 Wh	
Run Time	Up to 10 hours	
Run Time Details	Web browsing over Wi-Fi - up to 10 hour(s) Video playback - up to 10 hour(s) Audio playback - up to 10 hour(s)	
Miscellaneous		
Colour	Space grey	
Sensors	Accelerometer, ambient light sensor, three-axis gyro sensor, digital compass	
Features	Charging via USB, VoiceOver screen reader, AirPrint, AirPlay, parental controls, Dictation, AssistiveTouch, MIMO technology, AirDrop, Apple M7 motion coprocessor	
Included Accessories	Power adapter	
Cables Included	1 x Lightning to USB cable	
Localisation	English / United Kingdom	
Dimensions & Weight		
Width	16.95 cm	
Depth	0.75 cm	
Height	24 cm	
Weight	469 g	
Manufacturer Warranty		
Service & Support Details	Limited warranty - 1 year Technical support - phone consulting - 90 days	
Environmental Parameters		
Min Operating Temperature	0 °C	
Max Operating Temperature	35 °C	
Humidity Range Operating	5 - 95% (non-condensing)	
Min Storage Temperature	-20 °C	

Max Storage Temperature

What's in the box

Apple iPad Air Wi-Fi Power adapter Lightning to USB cable

Product data is provided by CNET, we do not warrant the accuracy and completeness of the material contained in this data sheet